

# Vitaly Manevich

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Graphic Design is my passion. I create visual solutions that answer the clients needs. I bring a deep understanding of the design process and the requirements of various formats and websites. I possess knowledge and experience in print. An expert in business branding and marketing. Experienced in managing projects and teams.

## Education

**2022 - Present** UX/UI Course at Netcraft Academy

**2011 - 2015** B.Ed.Des (Bachelor of education and Design)  
Graphic Design major. 4 year diploma, The Neri Bloomfield School of Design, WIZO, Haifa.

**2005 - 2007** Bosmat highschool (by The Technion) Haifa  
Technological High School diploma (computer science specialization)

## Experience

**2017 - Present** Senior designer and project manager at "minicy CATOM"

- Product management, service and communication of the customers requirements with our staff.
- Managing projects with small and big clients. Working with organizations such as Technion faculties, Perach, Bar Ilan Uni., Ashtrom, Klil, and many more.
- Organizing and leading a team of programmers and developers (front and back end) content editors and an SEO team.
- Characterising and planning UI for a broad variety of websites (Academy, Industry, Ecommerce, HighTech etc...)
- Editing and posting content on various Content Management Systems.
- Technical support on different matters regarding clients websites and systems.
- Partial managing of websites domains and routine functions over the servers.
- Orientation and understanding responsive websites and applications. Partial practicing use of syntax involving web design.
- Resolving logical issues and working directly with programmers and developers.
- Planning and designing marketing materials and branding of sites (including Print).

**2016 - 2020** Founder and designer of "LemonJuice Studio", Digital and print designing and branding.

**2015 - 2016** Art Director at "GERZON" branding studio.

**2014 - 2015** Graphic Designer at the "Israeli Coins & Medals Corp." and "G.R.A.S - Art and Jewelry"

## Military service

**2007 - 2010** Artillery Corps 282. Human Resources Non Commissioned Officer

## Software

Adobe Photoshop, InDesign, Illustrator, XD | Microsoft Word, Excel, Powerpoint  
Basic Html, CSS. WIX & WP Elementor

## Languages

Hebrew, Russian - Native | English - Very good